



KULA PROJECT 2016 ANNUAL REPORT



THE KULA PROJECT INVESTS
IN THE DREAMS AND
BUSINESSES OF FAMILIES
IN RWANDA.

LETTER FROM OUR FOUNDER:

To our incredible supporters,

On behalf of our team and our families in Rwanda, I'd like to sincerely thank you for being a part of our story in 2016. We accomplished more than we could have imagined last year, and none of it would have been possible without your support. It's been remarkable to see what can happen when people come together in hope for the betterment of others.

It was an extraordinary year. Of course it came with its challenges, but your support has always pushed us to keep going. We are looking to the future with eyes full of hope, progress, and opportunity. Our work will not only expand to reach more families, but to go deeper and deeper with the families we have already come to know and admire more than anyone could imagine.

It would be our honor for you to continue to be a part of this story. We can promise you that you won't be let down. As we say in Rwanda, Murakoze Cyane! Thank you so much!

With Love,
Sarah Buchanan-Sasson



THE GREATEST GIFT YOU
CAN GIVE SOMEONE IS
THE BELIEF THAT THEY
CAN BE GREAT.

- VICTOR SAAD



OUR CONNECTED
DEVELOPMENT MODEL





LIVESTOCK
PROGRAM



SUSTAIN-
ABILITY
TRAINING
& **EDUCATION**



K COFFEE
TREES
PLANTED

WHAT WE KEPT GOING

2013

2014

2015

ONE FAMILY

+

ONE
REGION

20 FAMILIES

+

ONE
REGION

270 FAMILIES

+

SEVEN
REGIONS

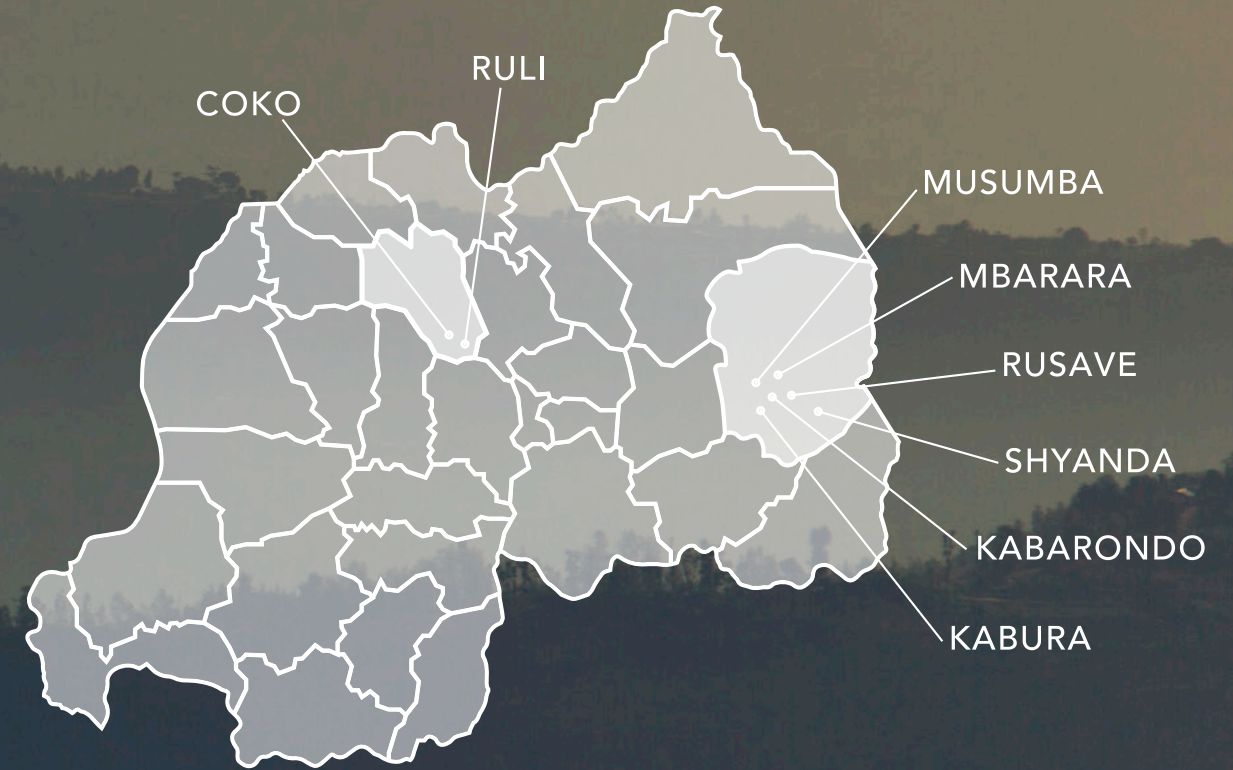
2016

600

+

8

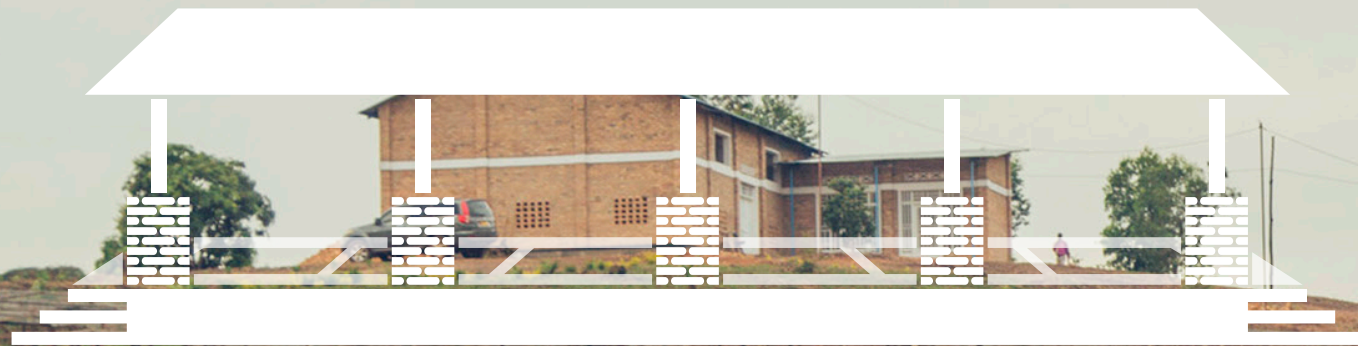
FAMILIES + REGIONS





WHAT'S NEW

COFFEE WASHING STATION + A REBUILDING + WOMEN'S CENTER



A **COFFEE WASHING STATION** IS THE PLACE WHERE THE COFFEE CHERRIES THEY HARVEST BECOME THE COFFEE YOU DRINK.

EMPLOYED

311

TO BUILD

WILL EMPLOY

200

PER SEASON



WILL INCREASE FARMER'S INCOME

UP TO TEN TIMES



REBUILD

On the night of May 7th, 2016, heavy rains caused landslides around the country of Rwanda. Gakenke, one of our districts, was hit the hardest. The landslide took 53 lives and left eight of our families without homes, clothes, livestock, or coffee farms.

We are not a disaster relief organization, and this was not our plan, but these are our families. And thankfully, we were able to work together to help them rebuild.

We have come to learn that the resilience of Rwandans is unmatched and walking alongside them during this process has continued to affirm that. Today, the eight families who lost their houses have been able to rebuild them with their own hands, move out of the Internally Displaced Persons camp they were living in, and move home with their families.

COKO WOMEN'S CENTER

When the recovery began, we learned that not only did the landslide tear down the homes of our families, it also destroyed their coffee farms, and subsequently their source of income. To combat this, the ladies of the coffee cooperative formed a sewing association and presented us a business plan.

The Coko Women's Center was formed after receiving five new sewing machines, giving them a way to earn income during the long process of replanting and regrowing their coffee farms. Since then, the Women's Center has begun a vocational training center and formed separate sewing and weaving businesses led by experts that will allow our ladies to master new crafts and provide additional income for their families.

Not only were we able to partner with this community in the rebuilding of their homes, but we also had the incredible opportunity to invest in the rebuilding of their businesses.

And that is a story we are honored to be a part of.





ALODY
COFFEE WASHING
STATION TREASURER



ANDREW
HEAD OF COFFEE
CHERRY TRANSPORT



CLAUDE
COFFEE WASHING STATION
ASSOCIATE



EGIDE
COUNTRY DIRECTOR



FRANCOIS
COFFEE WASHING
STATION ENGINEER



FRED
DIRECTOR OF IMPACT



JACQUELINE
LIDDY WOMEN'S
CENTER MANAGER



LINDSAY
DIRECTOR OF
COMMUNICATIONS



ODILE
COFFEE WASHING STATION
PRODUCTION MANAGER



PIERRE
HEAD OF SECURITY



SARAH
EXECUTIVE DIRECTOR
CO-FOUNDER



TEDDY
COKO PROGRAM MANAGER



MARIE FLORA
HEAD OF COFFEE WASHING
STATION MAINTENANCE

OUR TEAM

OUR 2016 BOARD

JOE GARCIA
BOARD CHAIRMAN

SARAH BUCHANAN-SASSON

VAN BAIRD

JAMES SASSON

RYAN PERNICE

MILES MURPHY

TAMI MCQUEEN



TOTAL RAISED
FOR 2016

\$278,672

— \$271,254 SPENT

\$7,418

CARRIED FORWARD

PROGRAMS

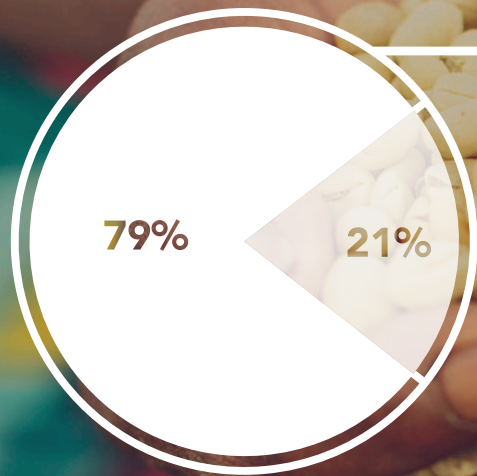
\$147,990

OPERATIONS

\$42,028

SALARIES \$81,236

Fully funded by Board of Directors and Private Donors



WHERE THE MONEY GOES



96% OF
OUR FAMILIES WILL USE THEIR
INCOME FOR EDUCATION.



WWW.KULAPROJECT.ORG